2020 Corporate Partnership Packet

Georgia Tech
Society of Black Engineers
A Collegiate Chapter of the National Society of Black Engineers

The mission of the National Society of Black Engineers is

"to increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community."

Contents

4 Letter from the President

5 Letter from the Finance Chair

6 Membership Statistics

7 Sponsorship Packages

8 Platinum Sponsor Events

9 Gold Sponsor Events

10 Silver Sponsor Events

11 Conventions

12 Payment Information

Letter from the President

Welcome, my name is Enyinda Boms and I have the honor of introducing myself to you all as the next President of the Georgia Tech Society of Black Engineers. I have had the privilege of serving on GTSBE's executive board for what will soon be four years. Coming off of winning **Regional & National Large Chapter of the Year** my excitement, enthusiasm and passion for our organization continues to grow each and every day.

Through my time spent with the organization, I've learned the importance of finding my voice amongst not only my fellow students but fellow leaders on campus and within my community. This has been instrumental in cultivating the student, leader, and friend that I am today, which I am forever grateful to GTSBE. Finding my voice though GTSBE has led me to believe that this organization can be just as monumental for each and every one of its members. So, I plan to lead the next academic year with the vision of **being VOCAL (visibility, opportunity, culture, academics, leadership) through GTSBE.**

I believe that each journey with GTSBE should be personalized in such a way that makes the largest impact upon each individual; but also, grounded and supported with a sense of community. Much of what our organization does would not be possible without you all, so I thank you for your endless support of our efforts to achieve our dreams and goals.

Enyinda Boms
GTSBE President 2020-2021
gtsbe.president@gmail.com

Letter from the Finance Chair

Greetings, my name is Carterion Whitlock and I have the honor of introducing myself to you as the next Finance Chair of the Georgia Tech Society of Black Engineers. I'd like to extend to you the opportunity to become one of our corporate sponsors. Our corporate sponsors are instrumental in our ability to impact not only students on our campus, but the community around us. The financial support and time donated by our corporate sponsors are some of the most important factors in GTSBE increasing our academic excellence and professional success while serving our community.

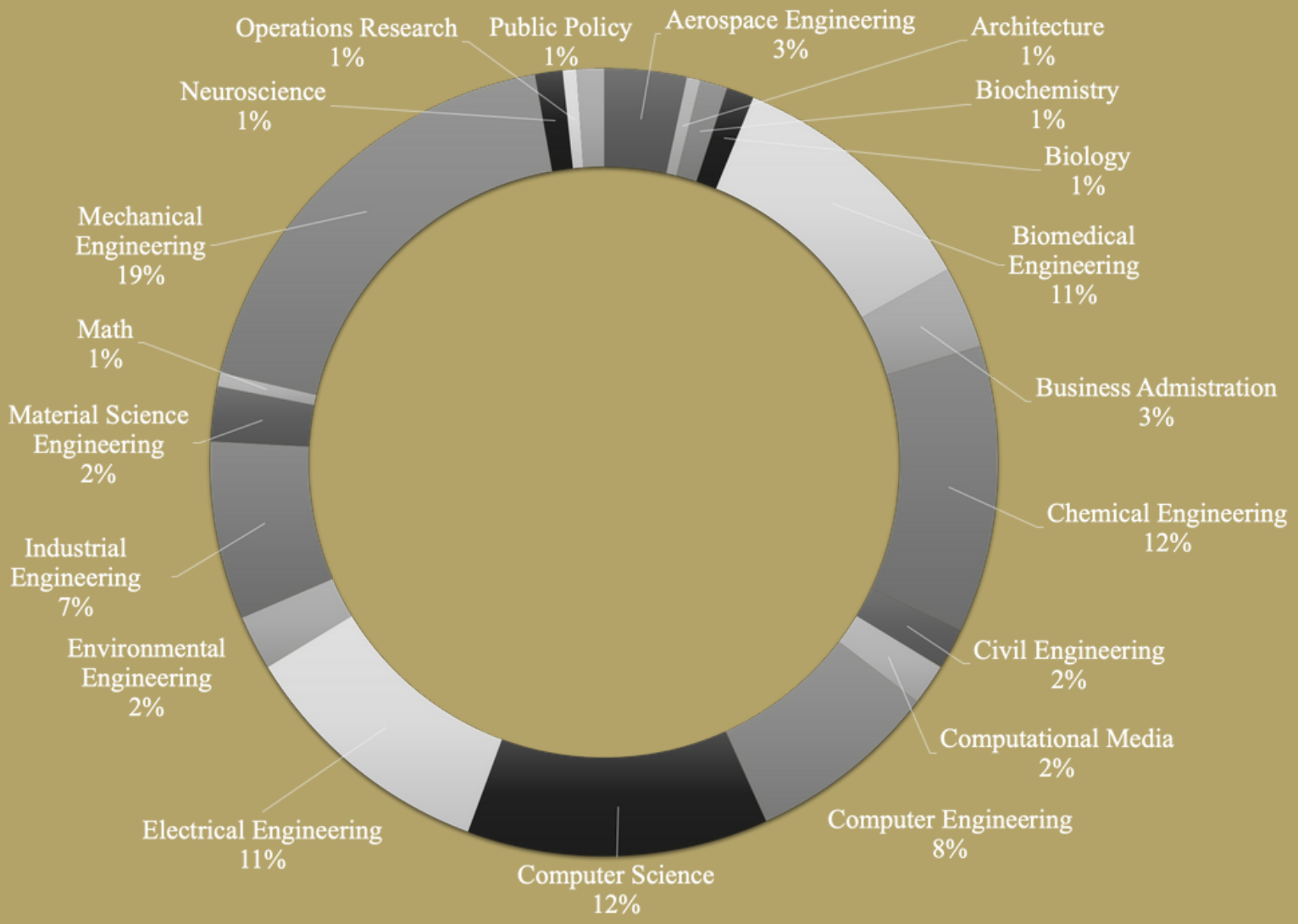
We're offering a variety of sponsorship packages including five different levels of sponsorship and an “A La Carte” section this upcoming year. We hope the variety of sponsorship opportunities help you find a package that caters specifically to the wishes of your company. There's also an opportunity to sponsor a student for our regional and national conventions which allow our members to connect with young professionals and potential employers. In addition, we include registration for our Annual Corporate Networking Social as part of our Affiliate packages. Our sponsorship packages are intentionally structured to provide a mutually advantageous relationship for our sponsors. We want your contribution to GTSBE to bring as much value to your company as it does our organization.

I am extremely excited to work with you this upcoming year, and I look forward to the mutually beneficial partnership that we will form. Please do not hesitate to contact me with any questions or concerns that you may have. I hope to hear from you soon.

Carterion Whitlock
GTSBE Finance Chair 2020-2021
gtsbe.finance@gmail.com

Membership Statistics

GTSBE works tirelessly to ensure that our membership is academically and professionally prepared to excel in the workplace. Our membership is comprised of unique and talented students who offer a versatile set of skills, that are eager to meet any challenge placed in front of them.



178

Paid Members

6.8%

of College of Engineering students are Black

42%

of those students are GTSBE members

Sponsorship Packages

Platinum Affiliate ~ $4,500

Includes all Gold Level Events
Host a Personalized Workshop
Selection of one Platinum Level Event

Gold Affiliate ~ $3,500

Includes all Silver Level Events
Invitation to Address a General Body Meeting
Selection of one Gold Level Event

Silver Affiliate ~ $2,500

Includes all Affiliate Level Events
Sponsor a Student for National Convention
Selection of one Silver Level Event

Affiliate ~ $1,000

Access to official GTSBE 2020-2021 Resume Book
Registration for Corporate Networking Social
Attendance at Annual Corporate Appreciation Dinner

Entry Level ~ $500

Logo promoted on GTSBE website
Access to official GTSBE 2020-2021 Resume Book

General Body Meeting

$750 Fall | $700 Spring

Presentation of your company to our membership
Access to GTSBE's 2020-2021 Resume Book

Corporate Networking Social

$800

Attendance of two company representatives
Access to GTSBE's 2020-2021 Resume Book

Platinum Sponsor Events

STEAM Expo

This collaborative event entails our membership working with K-12 students living in the Atlanta area by providing STEAM related activities, in an effort to gear young minds in the direction of the future.

Brand - Logo

Your company logo will be emphatically placed on the T-shirts given to all attendees.

Opportunity - 100

Over 100 people have historically attendedthis event, comprised of both K-12 students and our membership volunteers.

A March for Education

An uplifting march across downtown Atlanta celebrating our memberships' achievements in higher education with the community that surrounds us.

Brand - Logo+

Your company logo will be on all publications and the opportunity to speak at event.

Opportunity - 75

Over 75 students from multiple colleges and universitieshave historically attended this event.

Black Women in STEAM Luncheon

A congregation of African-American women highlighting their achievements within STEAM industries, and a platform for these women to solve problems and stimulate ideas.

Brand - Logo+

Your company logo will be on all publicationsand the opportunity to sponsor a student through scholarship.

Opportunity - 60

Over 60 students from multiple colleges anduniversities have historically attended this event.

Executive Board Polos

Our membership starts with the people who lead it. These executive board polos allow our leaders to proudly represent the brand they tirelessly work for in a professional manner.

Brand - Logo

Your company logo will be emphatically placedon the polos.

Opportunity - 20

20 of our campus' leaders will be sporting these polos during various events throughout the school year.

Gold Sponsor Events

A Walk for Education

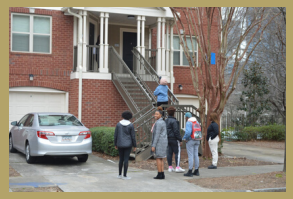
An empowering journey through the streets of Atlanta, encouraging African-American members of the community to pursue a higher education, while informing our own members of the resources avaliable to help achieve their goals.

Brand - Logo

Your company logo will be on all publications.

Opportunity - 75

Over 75 students from multiple colleges and universities have historically attended this event.



Pre-College Iniative (PCI) Day

PCI Day involves inviting our NSBE PCI (High School) Chapters to general body meetings, where we conduct scientific demos and engaging conversations, to give these kids an idea of how our GTSBE family operates.

Brand - Logo

Your company logo will be largely displayed on the screens in the front of the room throughout the entirety of the day.

Opportunity - 80

Over 80 students have historically attended this event, comprised of our partnering high school students and our very own Georgia Tech students.

International Career Fair

The International Career Fair is an opportunity for students from outside of the United States to connect with companies and recruiters that are looking for international students. All Georgia Tech students, however, are welcomed.

Opportunity - 40

Approximately 40 Georgia Tech students will attend this event.

Charity Soccer Tournament

This tournament entails cultural organizations gathering to compete in an all-day soccer tournament hosted by GTSBE, with the ultimate goal of raising funds for a cause determined by the organization.

Opportunity - 35

Teams of students will participate in this charitytournament.

TRIBE Monthly Meetings

A GTSBE initiative where transfer students meet monthly to acquire important information regarding the community and resources available to assist in their transition.

Opportunity- 35

TRIBE Meetings typically have up to 35 transfer students.

Silver Sponsor Events

Scholarship Sunday

Scholarship Sunday is a study event hosted by GTSBE every 2 weeks, where members of the community congregate to offer academic support and provide resources with one another. Every attendee is entered into a drawing for a chance to win a scholarship prize!

Brand - Logo

Your company logo will be largely displayed on the screen in the front of the room throughout the session as well as on the flyers made to promote the event.

Opportunity - 50

Your company will have the opportunity to sponsor one of over 50 students who typically attend.

Sponsor a Student

An opportunity for your company to sponsor a student for either Fall Regional Conference (FRC) or the National Convention.

Interested?

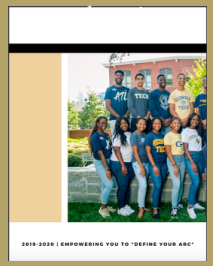
Please reach out as soon as possible so that we can work with you to secure the lowest rates possible.

GTSBE Magazine

The annual GTSBE magazine will highlight the achievements of our members and the impact of the personnel within our GTSBE community. The magazines will be distributed at our Corporate Appreciation Dinner.

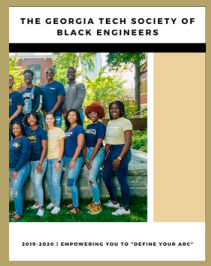
Opportunity - Logo

Your company will have a custom page in the magazine that features your logo and a design of your



Opportunity - 179

This magazine will be distributed to our membership and all our corporate sponsors



Lambda Delta Rho (LDR) Retreat

The Lambda Delta Rho (LDR) Retreat is the kick-off to LDR, our freshman subset, for the school year, encouraging incoming freshman to make their first year as impactful as possible.

Brand - Logo+

Your company will have an opportunity to speakat the event and your logo will also be included on the agenda.

Opportunity - 35

Historically, approximaltey 35 Georgia Tech freshmen have attended this event

Conventions

Fall Regional Conference

Fall Regional Conference (FRC) provides a forum for discussion and information exchange between collegiate, pre-collegiate, alumni, and corporate representatives at the regional level. Within the three-day weekend each region encourages academic excellence and professional development through various technical and cultural workshops and competitions. This academic excellence and professional development is then showcased in career and graduate school fairs.

Cost of Attendance: $200
Date: 11.13.20 - 11.15.20
Location: Lexington, Kentucky

47th Annual National Convention

This event hosts the largest meeting of corporate affiliates, technical professionals, and pre-collegiate members that NSBE facilitates. In total the National Conventions hosts up to 10,000 attendees, 40+ admission groups, and 300+ company exhibitions annually. The purpose of the event is to promote academic excellence and professional development through its myriad of events and workshops, such as the College Graduate School Fair, Special Interest Group (SIG) meetings, Region-Specific and National General Sessions, Corporate Hospitality Suites, Panel Discussions, and the Annual Golden Torch Awards Ceremony.

Cost of Attendance: $600
Date: 3.24.21 - 3.28.21
Location: Orlando, Florida

Payment Information

Pay Pal

Our PayPal address is gtsbe.treasurer@gmail.com

PayPal

Georgia Tech Foundation

Please contact Briana Sims for more details to contribute to the Georgia Tech NSBE Chapter.

Georgia Tech

Check

Please make checks payable to G.T.S.B.E

Complete the **Corporate Affiliate Partnership Information Form** once you have chosen the form of sponsorship you would like.

Opportunity Begins With You

Contact Carterion Whitlock for any questions or concerns regarding the Corporate Partnership Proposal.

(229) 288- 0232
gtsbe.finance@gmail.com
https://gtsbe.org